

## Social Media Volunteer Role Description

Are you passionate about improving the health and care services in Barking and Dagenham?

Do you want to excel in your social media skills and create a positive change at the same time?

Help us to reach more local people so their voices are heard by developing an engaging social media presence.

**We are excited to invite you to join our dynamic team!**

### The volunteer role consists of:

- Establishing and/or maintaining active social media accounts
- Promote Healthwatch Barking and Dagenham events and projects to local people through online platforms
- Support Healthwatch staff with content creation and online community engagement
- Attend and take part in Healthwatch volunteer training

### Skills and Experience required:

- Have a good understanding of social media platforms such as Facebook, Instagram, Twitter, and LinkedIn
- Create new and engaging posts for our social media channels
- Creative writing and design abilities
- Maintain and manage social media platforms on a regular basis
- Have good verbal and written communication skills
- Be able to work in a team
- Reliable, responsible, and committed to meeting deadlines

### How much time and when?

The days and amount of time you give is flexible, you can discuss and agree these with the Healthwatch Volunteer Manager.

An introduction to Healthwatch will be given and reasonable out of pocket expenses paid.

If you are interested, please contact Ruby Yip (Graduate Engagement and Project Assistant) for a volunteer application form.

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